

## out & about

life@nite

### Summertime!

*Kristin Parker*

It's finally here! The opening weekend for the best season of the year in the Hamptons. We have paid our dues and now its time to party. There are huge events going on in the Hamptons from now until Labor Day. So get ready for the ride. We kicked off the opening season at the Hamptons Preview Party hosted by Soiree Events in Manhattan. This Memorial Day weekend the fun continues at the newly redesigned Star Room where numerous celebrities plan to make appearances all weekend!

For the past two years Soiree Events, founded by Danielle Scherman and Hope Clements, has been preparing Hamptonites and visitors for the social scene of the summer. This year the fete was held at Myst and Retox in Manhattan. The party organizers put together a spectacular event with a runway fashion show from designer Payal Singhal of Indomix, a performance by Hamptons group Hot Lava, and a fundraising campaign for Cancer and Careers. This hot new club was perfect for the exclusive event.

Gift bags filled with fun items from different sponsors lined the entrance hall as candles led the way to main party room. The hostess welcomed guests and checked VIP clients off the lists. Waiters passed around complimentary champagne, wine and hors d'oeuvres. People mixed and mingled getting the scoop on what big events are going on in the Hamptons this summer. The VIP section was roped off and provided special guests with bottles of wine and champagne. Hamptons Preview Party was emblazoned on the wall by spot lights reminding all in attendance to get ready for a crazy summer.

Danielle and Hope took the stage and welcomed everyone to the party. They thanked sponsors and talked about Cancer and Careers, the non profit organization they were helping that evening. Danielle and Hope have worked with non profit organizations for years and are always looking to throw extravagant events with a purpose. Cancer and Careers was founded as a support group for working women who have been diagnosed with cancer.

The theme for this fundraising event was the Hamptons and fashion. One of the top designers of Indomix, Payal Singhal showcased her summer line with a special guest appearance by Bre of America's Next Top Model. Payal Singhal's clothing line was funky and fun. Influenced by South Asian traditional clothing, Payal incorporated her heritage into a hip line of clothes that anybody could wear. After the fashion show, Hot Lava performed in the adjoining room while would-be buyers gathered around items on display from Indomix looking to spice up their summer gear. The Hamptons Preview party was definitely a good start to the season!



Hope and Danielle of Soiree Events.

Memorial Day weekend officially starts the summer season. Life @ Nite will be on site at the hottest parties all summer. I hope you got rest over the long cold winter because you will definitely need it! This weekend the Star Room is back on the Nite scene with the grand unveiling of newly designed Mediterranean and Birch Rooms Saturday night. Owners Vekrum Kaushik's and Charles Ferri are sure that the Star Room will be the hottest spot in the Hamptons this summer.

The Star Room has had a total makeover, adding a kitchen for onsite dining at any hour or for take out and outdoor beds. Star Room will have exclusive DJs all summer such as Cassidy, Ruckus, and Rashida of DJI Management. Sunday night Fonzworth Bentley and DJ Cassidy will be in the Mediterranean room entertaining the crowd while Serena Bass will be in the Birch room with the VIPs serving cerviche and other summertime foods at Just the Food Cafe. Blue and Cream/ Lola will be holding a Summer Kick Off Party where hot new designs for the season will be modeled! Make sure to rsvp for this event on the website. [www.thestarroom.com](http://www.thestarroom.com) It is expected to be a Star-studded event!



Bre of America's Next Top Model.

To find a list of all events in the Hamptons this Memorial Day weekend and beyond, be sure to check out our calendar of events! There will be opening receptions at art galleries, vineyards and your favorite bands performing throughout the East End! Life @ Nite just got hotter!

*Kristin would love to hear feedback from you about what goes on in your Life @ Nite. Send her an email about your experiences. Do you have a fun place to go in the middle of the week? Weekend hotspot? Tell Kristin so she can check it out too. Just send a quick email to her at [kristin\\_marissa@yahoo.com](mailto:kristin_marissa@yahoo.com)*

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